

Form Name: Community Planning
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For which project type are you applying? (Choose one – You may apply for more than one type of assistance by completing a separate application form.) Transit Station Activation Project (pilot program)

Transit Station Activation Project

Describe your proposed activation project: We respectfully request funding in the amount of \$5,000 for a Transit Station Activation Project (the Project) focusing on the St. Ignatius Community Plaza at 6300 N Kenmore directly adjacent to the Loyola CTA 147 and 151 bus routes nearby Sheridan Rd. This amount will fund an outdoor movie, food and beverage August 15, 2024.

Where will the project take place? (State the name of the transit station or stop and the specific location where the activation project will take place. Please also note the name of the property owner if not on Service Board property.)	The Project is proposed for the plaza at Kenmore and Sheridan Road owned by Loyola. This location is next to the 147 bus stop and bear the 151 stop at Rosemont and Sheridan. Because these plazas are private property, we won't need to budget for special events permits, and full access to the public way will be maintained throughout the events. The St. Ignatius Community Plaza (formerly 6300 N Kenmore) is owned and managed by Loyola University Chicago.
How much funding are you requesting? Please detail the expenses (estimates are fine).	We are requesting \$5,000 for the project based on expenses we've incurred for similar events in the past: <ul style="list-style-type: none"> ? Film equipment rental, set up and take down - \$1500 ? Purchase of film showing rights - \$2000 ? Refreshments (water, popcorn, snacks, etc.) - \$1000 ? Student support (4 students @ 15/hr for 4 hours) - \$250 ? Giveaways - \$500
What is the timeline for this activation? (i.e. What is your thinking about the time of day, day of the week, month, for your proposal)	Thursday, August 15 - 8:00 pm - 10:00 pm
Will the project process include activities in which the general public will be invited to participate? If so, please describe:	The project will consist of hiring a company to set up screen and sound equipment at St. Ignatius Plaza located near CTA bus stops on Sheridan Rd. from 8-10 pm on one Thursday evening. Access to the film will be free and open to the public. We will encourage participants to bring seating or a blanket to sit down and enjoy the film. We will offer refreshments such as water, popcorn, and other snacks for attendees and participants.
Is your organization currently in communication with the relevant transit agency and/or property owner? Do you anticipate needing assistance in making contact?	While we have not yet reached out to the CTA about this specific proposal, upon selection we will do so immediately. The programming proposed would be taking place on private property immediately adjacent to the CTA bus stops rather than property owned or managed by CTA itself. We do not anticipate needing assistance in making contact because we had communication with CDOT and CTA regarding the Sr. Jean Plaza at the Red Line Station.
Describe any experience you have with implementing something similar to your proposal:	Prior to the Covid-19 pandemic, Loyola University Chicago, hosted an event called "Movie on the Plaza" to activate this new community amenity. These events helped to build community along the bustling, fast-paced Sheridan Rd. corridor on summer evenings, making it more friendly to pedestrians and transit users. Through events, we created a welcoming sense a safety for families to enjoy.

What resident or community support do you have or would like to gain for the proposed activation?

Loyola University Chicago is an deeply engaged Institutional and community partner. We host events, often with local partners, aimed at building the larger campus-community culture and to intentionally blur the line between what is "campus" and what is considered the "neighborhood" or "off-campus" to create a welcoming and inclusive environment for all to enjoy

Is there any additional information you want us to know?

Not at this ttime

Please upload a map of where specifically the activation will take place:

<https://www.formstack.com/admin/download/file/16104327701>

Closing Questions

How did you find out about the call for projects? (Select all that apply)

Planning liaison

What resources did you find helpful as you apply for the call? (Select all that apply)

None

How difficult was it to fill out this application?

Somewhat easy
